

ABSTRACT OF THE DISCLOSURE

Photographed data including photographing position information are accepted from a user and contents corresponding to the photographing position information
5 from a position-distinction contents database based on the photographing position information in the accepted photographed data. The position-distinction contents database stores photographing position information and contents in a correlated manner. Finally, the acquired
10 contents are inserted into a portion of the photographed data corresponding to the photographing position information.